

# parking

CHINA

## Comprehensive trade platform for China's parking industry

10 – 13 May 2016

National Exhibition Convention Center (Shanghai)  
Shanghai, China



[www.parking-china.com.cn](http://www.parking-china.com.cn)



廊坊会议展览有限公司  
LANGFANG CONFERENCE & EXHIBITION CO., LTD.



messe frankfurt

# Anticipated debut of comprehensive sourcing platform for China's parking industry

The inaugural edition of Parking China is positioned as a solution to China's rising demand for parking lots and management systems for residential and commercial applications. The strategic platform, jointly organised by **Messe Frankfurt (Shanghai) Co Ltd** and **Langfang Conference & Exhibition Co Ltd**, will be held at the **National Exhibition and Convention Center (Shanghai)** from **10 – 13 May 2016**. The show is a part of Light + Building brand shows headed by Light + Building in Frankfurt.

With a clear vision in mind, Parking China aims to be the premier sourcing platform for the country's parking industry. The fair will showcase applications and technologies covering the entire parking system supply chain, particularly car parking facilities in buildings. Moreover, various seminars and forums, held alongside the show, will provide the latest market information as well as help exhibitors connect with property owners and developers, car park operation and management organisations, and transportation operation committees.

## Why Parking China?

### Synergistic collaboration with concurrent fair

Parking China 2016 will be held simultaneously with the **12th World Elevator & Escalator Expo**, which covers 130,000 sqm of exhibition space and attracts more than 100,000 visitors such as dealers and agents as well as professionals in real estate development, property management and urban planning. The shared visitor resources between both fairs enable you to extend your reach to more potential customers. Take advantage of the synergistic collaboration of the two exhibitions!

### Strategic location for better business

The show is centrally located in Shanghai, a metropolis that is in the heart of China's Yangtze River Delta region. The Yangtze River Delta region has a strong economy base, well-established infrastructure, and good urban and rural planning to facilitate global trade activities. Shanghai, a fertile business hub, can offer you opportunities to tap China's parking market.





## Scarce parking availability fuels surge in demand for smart parking

By the end of 2014, private car ownership figures reached 154 million units in China alone, while the number of available parking was less than 100 million. According to international standards, approximately 1.4 parking spaces should be allocated to every one car. This discrepancy is widening quickly as the shortage becomes more severe.

Accelerated by the strong growth of the automotive industry and urbanisation, limited parking availability and its concomitant effects are widespread. Not only are car owners affected, but so too is the environment when traffic jams result from limited parking and cause air pollution. Recognising these issues, 160 cities in China began building new mechanised parking garages in 2014. Also, 44 cities across China launched 70 preferential policies for the revenue control, management and lot construction of parking.

Though there has been progress, more solutions to insufficient parking and traffic congestion are still in high demand, as is **automated** and **efficient intelligent parking management** in small residential districts in urban areas, a trend following the development of **Internet of Things, clouding computing** and **smart cities**. Carrying the theme “**Smart Parking**”, a series of seminars will be held alongside the exhibition to encourage information and technological exchange.

Business opportunities in this burgeoning market are vast. Showcase your related products and technologies at Parking China to tap and explore the numerous possibilities.

### Visitor diversity

- Real estate developers, investors
- Property management units, owners' committees, car park operation and management organisations
- Urban planners, architectural design institutes, business design institutes
- Static traffic management leadership teams at all levels, transportation operation committees
- Building contractors, contractor and supervisory agencies, system integrators, dealers, distributors, agents



### Exhibit scope

- Mechanical parking systems and components
- Smart parking management systems and parking access revenue control systems
- Safety or signalling equipment for parking facilities
- Parking equipment and accessories for new energy vehicles

# Show details

## Date

10 – 13 May 2016 (Tuesday – Friday)

## Opening hours

10 – 12 May 09:30 – 17:00

13 May 09:30 – 15:00

## Venue

National Exhibition Convention Center (Shanghai)

111 Laigang Road, Qingpu District, Shanghai, China

## Participation fee

Standard booth (min 9 sqm):

RMB 9,800 / 9 sqm

Raw space (min 36 sqm):

RMB 1,000 / sqm



Subject to change, as of November 2015



## Organisers

Messe Frankfurt (Shanghai) Co Ltd

Langfang Conference & Exhibition Co Ltd

For enquiries, please contact

### Messe Frankfurt (HK) Ltd

35/F, China Resources Building,

Wanchai, Hong Kong

Tel: +852 2230 9206

Fax: +852 2519 6079

Contact: Ms Cindy Lau

Email: [parking@china.messefrankfurt.com](mailto:parking@china.messefrankfurt.com)

### Langfang Conference & Exhibition Co Ltd

No 98 Xiangyun Road,

Development Zone, Langfang,

Hebei Province, China

Tel: +86 316 255 8898 / 316 255 8889

Fax: +86 316 255 8899

Contact: Mr Ma Zhen Tao

Email: [parking@ttchina.com](mailto:parking@ttchina.com)

[tingche@ttchina.com](mailto:tingche@ttchina.com)



For more information, please visit

[www.parking-china.com.cn](http://www.parking-china.com.cn)