

Press release

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## Parking China 2018 reschedules to 3 – 5 September to create a synergy effect with concurrent fairs

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**Held alongside four other building technology fairs featuring IoT and intelligent technologies, Parking China 2018 will highlight the concept of “Internet + Parking” to become part of a cross-sector intelligent ecosystem.**

To integrate resources and enhance the synergy effect of Messe Frankfurt’s series of IoT and intelligent building technologies fairs, Messe Frankfurt (Shanghai) Co Ltd has announced that Parking China 2018 will be rescheduled to 3 - 5 September. The trade fair will relocate to Shanghai New International Expo Centre (SNIEC), China. The show will be held concurrently with four other Messe Frankfurt building technology fairs; Shanghai Intelligent Building Technology (SIBT), Shanghai Smart Home Technology (SSHT), ISH Shanghai & CIHE and Shanghai International Lighting Fair (SILF). Collectively the five shows will establish a cross-sector building ecosystem.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd, explained: “Parking China will benefit from this new date with our concurrent fairs dedicated to intelligent building, smart homes, lighting and HVAC. Together the shows form an ideal platform to promote these intelligent communities and the smart city concept. As more trade associations and alliances become connected, the move also paves the way for expanding IoT applications in the building sector. Such collaborative opportunities may inspire exhibitors to strategically plan and upgrade existing product lines, while a larger show setting naturally offers more networking and cooperation possibilities.”

Parking China 2018 will be held in Hall W3 of SNIEC to offer the most forward-looking solutions within the complete intelligent parking industry chain. Situated alongside the leading brands from the concurrent fairs, the show will pose vast advantages for thousands of professional buyers who are interested in the latest IoT and intelligent building technologies.

For more information, please visit [www.smartparkingchina.com](http://www.smartparkingchina.com), or send an email to [parking@china.messefrankfurt.com](mailto:parking@china.messefrankfurt.com).

### Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500\* employees at some 30 locations, the company generates annual sales of around €661\* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business

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interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

\* preliminary numbers 2017

For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de) | [www.festhalle.de](http://www.festhalle.de)

Parking China  
中国(上海)国际智慧停车展览会  
上海, 2018年8月29至30日