

Press release

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## Parking China 2019 strives to build an innovative urban parking ecosystem

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**Parking China 2019 is set to help build a more innovative urban parking ecosystem this September by highlighting the latest technologies in the industry. By promoting applications like non-inductive payment, unattended parking, precision navigation and more, the show continues to offer a professional platform for industry players to exchange the latest technologies and market intelligence. The fair will once again be held from 3 – 5 September 2019 at the Shanghai New International Exhibition Centre (SNIEC), and is co-organised by Messe Frankfurt and the China Urban Parking Industry Association.**

### **Leading industry brands showcasing cutting-edge products and smart solutions**

Thanks to the alliance between Messe Frankfurt and CUPIA, the fair offers a comprehensive range of sourcing options. Visitors will have access to the latest products and solutions in the parking industry such as smart parking management systems, access control systems, magnetic parking sensors, indoor navigation systems, intelligent billing & payment systems, charging equipment & devices for new energy vehicles, on-street parking facilities and many others.

A number of renowned exhibitors have already confirmed their participation, including Alpark, Followme, Goodjoy, Intview, Jparking, Ruan-Jie, Signaltone, Uchoice, Yanxin Smart Parking and more. In addition, professional buyers from different sectors are also expected to visit the show this year. They include real estate developers, property management units, urban planners, architectural designers, trading companies, intelligent parking equipment purchasers and more. Parking China 2019 will therefore provide exhibitors with the perfect opportunities to connect with potential customers and further expand their business network.

### **China Urban Parking Ecosphere Forum and the debut of the Smart Parking Ecosphere Award**

Apart from the exhibition part, the China Urban Parking Ecosphere Forum will be held on the first day of the fair. Organised by CUPIA, the forum will gather industry experts to give in-depth analysis and share their visions under the topic of 'Smart Parking Ecosphere'. Participants from various parties will be present at the forum, including China's Public Security Bureau, urban parking industry associations, real estate

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developers, parking management companies, property companies, design and research institutes, automobile manufacturers, communication network operators and others.

Commenting on the forum, Chairperson of CUPIA, Mr Yifeng Xiao said: “We are delighted to invite many government leaders, scholars and industry professionals to join the forum and discuss the future of the urban parking ecosystem in China. Meanwhile, we would also like to encourage everyone in the industry to share resources in order to achieve a win-win situation by awarding those who are outstanding in constructing a new parking environment. I sincerely hope that everyone can make the most out of this platform to better equip themselves.”

In recognition of the smart parking solutions made by those in the industry, CUPIA will present the first ever ‘Smart Parking Ecosystem Award’ on the same day. The award aims to help promote excellent parking business models and further facilitate the ecological construction for urban parking. Other awards include the ‘Advanced Technology Award’, the ‘Parking Management Award’ and the ‘Outstanding Case Award’.

Parking China 2019 will be held in Hall W2 of SNIEC, offering the most forward-looking solutions within the complete intelligent parking industry chain. Situated alongside leading industry brands Shanghai Intelligent Building Technology and Shanghai Smart Home Technology, the show will offer advantages for tens of thousands of trade buyers who are interested in the latest IoT and intelligent building technologies.

For more information, please visit [www.smartparkingchina.com](http://www.smartparkingchina.com), follow us on WeChat through “ParkingChina\_MF” or send an email to [parking@china.messefrankfurt.com](mailto:parking@china.messefrankfurt.com).

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500 employees at 30 locations, the company generates annual sales of around €718 million. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com).