

Press release

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Parking China 2020 opens next week, presenting innovative products and solutions for the industry

Yan Li
Tel : +852 2230 9281
Yan.li@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.smartparkingchina.com

From 2 – 4 September, Parking China, together with the concurrent Shanghai Intelligent Building Technology, Shanghai Smart Home Technology and Shanghai Smart Office Technology (SSOT) zone will welcome around 200 exhibitors, occupying 20,000 sqm at the Shanghai New International Expo Centre (SNIEC). As a significant trade event for the parking industry in China, the show will present a wide range of smart parking products and solutions. A series of fringe events will run in tandem with the fair for participants to gain insights into the latest market trends and exchange ideas with some of the leading minds from China's parking industry.

The theme for this year's fair is 'The Integrated Development of China's Parking Industry', highlighting the importance of the integration of parking, artificial intelligence (AI), 5G, the Internet of Things (IoT) and big data. The fair will once again present a wide selection of forward-looking innovations and technologies in parking, which meet every sourcing demand. Product categories include smart parking management systems, intelligent bill & payment systems, charging equipment & devices for new energy vehicles, mechanical parking systems & components, and parking safety facilities & products.

The upcoming fair will bring together key players in China's parking sector including: Aibee, Boxuniot, Ant Intelligence, CILICO, Chengdu Communications Investment Group Corporation Limited (CCIC), eBopark, CHIEFAN, Jinwin Technology, Juyuan Xin Technology, LOTTOP, mwpark.cn, Parkingway, Parkopedia, Signaltone Intelligent Technology, Shenzhen Handheld-Wireless Technology, Sunsy Group, Tianhe Technology, TRANSPEED, WeLinkPark Technology and more.

Informative and inspiring conference programme

This year, Messe Frankfurt is pleased to cooperate again with the China Urban Parking Industry Association (Joint Conference) in presenting the **China Urban Parking Industry Integration Development Summit**, which will be held on day 1 of the fair at the Parking Seminar Zone.

Consisting of a series of presentations and discussions, the forum will bring together leading industry players and experts, providing insights on the latest challenges, opportunities and innovations across the parking ecosystem and beyond.

Key topics to be examined include:

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wanchai, Hong Kong

Topic: ETC Application of the Yantze River Delta Urban Parking Lot
Presented by: Zhu JianDong, Secretary- General, Shanghai Parking Service Trade Association

Topic: The Thinking of Smart Parking and its Constructions
Presented by: Sun XiaoBo, President, China Urban Public Transport Association Urban Parking Branch

Topic: The Urban Smart Parking under the Perspective of Planning
Presented by: Wang Jie, Director, Department of Static Transportation Planning and Design

Topic: Take the Advantages of New Infrastructure to Make Up for the Shortcomings of the Current Parking Lots
Presented by: Dong SuHua, Chief Expert, China Construction Machinery Association Parking Branch

Topic: How Road-occupied Parking Helps in Urban Smart Transportation Development
Presented by: Zhong ShengHua, General Manager, Chengdu Communications Investment Group Co., Ltd

Topic: The Trends of Smart Parking Technology and Integration of IoT and Edge Computing
Presented by: Yang ShaoDong, PhD, Industrial IoT AIoT Specialist, China Association for Science and Technology

Topic: Evolvable Smart Parking System
Presented by: Yao Pan, Deputy General Manager, Beijing Lottop Technology Co Ltd

Topic: Parking and Charging Integration and Incremental Mode Roadside Parking
Presented by: Yan GuoXin, General Manager, P&C (shanghai) Technology Co Ltd

Topic: Post-pandemic Trends of On-street Parking Management
Presented by: Huang SongTao, General Manager, JustTrust Intelligent Technology Inc

Topic: The Impact of High-precision Dynamic Data on Parking Experience
Presented by: Ding Xian, General Manager, Parkopedia

Topic: From Quantitative to Qualitative Changes
– Analysis of 5 Issues in High-position Camera Smart Parking Solutions
Presented by: Xie YueXing, Deputy General Manager, Shenzhen Signaltone Intelligent Technology Co Ltd

Topic: Smart Parking under Smart City
Presented by: Chen Rong, Deputy General Manager, Chengdu Yi Park Information Technology Co Ltd

In addition, **The 6th Urban Parking Investment and Operation Management Innovative Development Forum** will be held on day 2 of the fair at the Parking Seminar Zone. The forum will consist of a roundtable discussion on urban parking solutions, as well as a series of seminars presented by industry experts.

New business matching programme In-Matching connects exhibitors and buyers

This year, the organisers will launch a new business matching programme In-Matching during the fairs, allowing exhibitors and visitors to engage in business dialogue onsite. Buyers interested in participating in In-Matching and their needs include:

- Red Star Macalline Home Furnishing Group Co Ltd: smart parking and home furnishing suppliers
- China Mobile (Shanghai) Industry Research Institute: 5G-oriented smart parking technology and city-level parking solutions.

Additional health care and hygiene precautions will be in place

As trade fair co-organisers, Messe Frankfurt's number one priority always remains the health and safety of fairgoers. To maintain a clean and hygienic environment for visitors and exhibitors to meet in, extra measures will be in practice at the fair. These include: real-name registration, onsite temperature checks, frequent sterilisation of public areas and distancing measures for forum / seminar audiences, amongst others.

Parking China is held concurrently with Shanghai Intelligent Building Technology (SIBT), Shanghai Smart Home Technology (SSHT) and Shanghai Smart Office Technology (SSOT) zone, all of which will take place from 2 – 4 September 2020 at the Shanghai New International Expo Centre (SNIEC).

For more information, please visit www.smartparkingchina.com, follow on WeChat through "ParkingChina_MF" or send an email to parking@china.messefrankfurt.com.

Background information on Messe Frankfurt (as of June 2020)

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

Parking China
Shanghai, China, 2 – 4 September 2020