

Press release

December 2019

Parking China 2020 to promote the integration of parking resources in China

Yan Li
Tel : +852 2230 9281
Yan.li@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.smartparkingchina.com

Parking China will return to the Shanghai New International Expo Centre (SNIEC) from 2 – 4 September. Embracing the new theme of The Integrated Development of China’s Parking Industry, the fair is dedicated to showcasing innovative solutions and products, bringing insights from industry leaders and providing rich networking opportunities for fairgoers to collaborate on smart parking services across different sectors.

Under this theme, Parking China 2020 aims to promote seamless integration and resource sharing among parking entities and stakeholders in China to create a more user-friendly, efficient and sustainable parking experience for the public. In view of the growing role of technology in the parking industry, the trade fair will focus on the application of 5G, IoT and big data in parking systems. It will once again showcase a wide range of products to cater every sourcing need. Key product categories include:

- Smart parking management systems: parking big data, cloud platforms, license plate recognition systems, barrier products, access control systems, parking magnetic sensors, parking guidance systems, intelligent bill & payment systems, intelligent car locate systems
- Parking service systems, parking facility management, parking environmental planning
- Charging equipment & devices for new energy vehicles
- Parking safety & security products
- Mechanical parking systems & components, intelligent parking machines, on street parking facilities

Just as importantly, Parking China will offer valuable networking opportunities for the entire spectrum of players in the parking industry. The trade fair attracts professional buyers from different sectors including real estate developers, property management units, urban planners, architectural designers, automotive manufacturers, intelligent parking equipment purchasers, payment processors and many more.

Strengthened alliance between Messe Frankfurt and CUPIA

In 2020, Messe Frankfurt and The China Urban Parking Industry Association (CUPIA) will further strengthen cooperation to achieve greater integration across different sectors in the parking industry.

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wanchai, Hong Kong

CUPIA's members include industry associations from Shanghai, Chengdu, Beijing, Wuhan, Guangzhou, Shenzhen, Nanjing, Dalian, Shenyang, Anhui, Kunming, Tianjin, Chongqing, Suzhou, Xian, Hainan, Changsha, Harbin and other major cities and provinces in China.

"The 2019 edition brought together the most comprehensive array of products and services for smart parking, as well as a great number of leading parking companies in China, attracting both domestic and international industry decision-makers and experts to take part in the event," said Mr Yifeng Xiao, Chairperson of CUPIA. "In 2020, under the theme of The Integrated Development of China's Parking Industry, CUPIA will continue to work closely with Messe Frankfurt to further promote parking technology integration and knowledge exchange."

Concurrent fair to optimise business synergies

Reflecting the tremendous business potential of IoT and big data, Messe Frankfurt offers a series of concurrent 'smart' trade fairs, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, Shanghai Smart Office Technology, Shanghai International Lighting Fair and ISH Shanghai & CIHE. Following the 2019 edition's success, Parking China will once again be held in tandem with these Messe Frankfurt building technology fairs, offering a one-stop sourcing platform for attendees and creating synergy effects.

Great turnout and growing business at Parking China 2019

In 2019, the Parking China, Shanghai Intelligent Building Technology and Shanghai Smart Home Technology fairs, and the Shanghai Smart Office Technology zone, together attracted 30,374 professional trade buyers (2018: 29,423). The number and quality of the visitors were well-recognised by exhibitors, while visitors to the fair were also greatly satisfied by the wide-ranging product offerings and the industry-focused seminars held in tandem with the fair.

Parking China will take place from 2 – 4 September 2020 at the Shanghai New International Expo Centre (SNIEC). For more information, please visit www.smartparkingchina.com, follow on WeChat through "ParkingChina_MF" or send an email to parking@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in

Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at:

www.messefrankfurt.com

Parking China
Shanghai, China, 2 – 4 September 2020

* preliminary figures 2019