

Press release

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Parking China 2021 features the latest trending topics in smart parking

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Parking China will return to the Shanghai New International Expo Centre (SNIEC) from 31 August – 2 September 2021. Driven by China's new infrastructure policy, IoT and the general trend of digital transformation, smart parking is integrating more and more into everyday life in the country. The fair will present a comprehensive range of the latest technologies and products, with product zones dedicated to trending topics.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd, commented: "With the pandemic largely under control and the economy recovering in China, the smart parking industry rebound is well underway. Boosted by the introduction of new policies from the government which will benefit the industry, smart parking is an increasingly important sector in the country. Parking China 2021 will continue to contribute to the development of the parking industry, presenting a comprehensive range of products and technologies, and a premium platform for business matching."

Featured zones focus on the latest industry trends

This year, Parking China will feature a number of zones based on the industry's latest trends.

City-level smart parking

The city-level smart parking zone will bring together leading city-level solution providers and local parking authorities to facilitate the implementation of more city-level projects. It will also showcase the value of electronic payment, parking lot navigation, parking space enquiry, parking space booking and push notification solutions.

ETC parking

ETC (electronic toll collection) technology is widely used in the parking industry in China, and its use is strongly promoted by the government. In addition to parking, exhibitors will also display ETC solutions for fuelling, car washing, charging and more.

China's Ministry of Transport is working on a pilot programme focussed on ETC smart parking city construction which will accelerate the expansion of ETC service functions, promote the application of ETC parking and better facilitate public transportation. 27 cities, including Beijing, were selected as pilot locations and Jiangsu Province as the

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wanchai, Hong Kong

Provincial Demonstration Zone, to carry out the ETC smart parking pilot programme.

Parking finance

The show and concurrent forums will focus on the topic of parking finance, promoting the integration of assets, capital and operations in the parking industry. Recently, four government departments jointly issued a document on innovating financial support methods for urban parking. It proposes carrying out pilot projects for the construction of urban parking facilities, and increasing financial support for city governments. It further encourages commercial banks and other financial institutions to explore the provision of various financing methods.

The forums during the fair will also explore hot topics such as 'Digital Currency Electronic Payments for Smart Parking', which is timely as China is currently trialling its new digital currency. A hotel in the city of Qingdao has recently launched a digital RMB payment system at their parking lot, allowing drivers to pay through the new digital RMB app wallet, marking the first time in the country that a digital RMB payment method is connected to the smart parking scene.

Green parking

This year's fair will feature a wide range of new energy and smart parking solutions, as well as green parking equipment assessment and certification solutions, to help buyers navigate the latest trends in green and smart parking development.

Parking renovation in old residential areas

This transformation is focused on making full use of a community's land resources, including sharing parking spaces between residential and surrounding office buildings. It also involves the construction of intelligent and efficient parking equipment including charging stations.

Parking China will, once again, be held concurrently with Shanghai Intelligent Building Technology, Shanghai Smart Home Technology and Shanghai Smart Office Technology zone. The four concurrent events will construct a one-stop sourcing platform, encompassing the major areas of the smart industry ecosystem. An extensive range of themes will be covered, including 5G, AIoT, big data, smart offices, smart buildings, smart parks, healthy offices, energy conservation, home security and more.

For more information, please visit www.smartparkingchina.com, follow on WeChat through "ParkingChina_MF" or send an email to parking@china.messefrankfurt.com.

Further information about the parallel exhibitions:

<https://shanghai-intelligent-building-technology.hk.messefrankfurt.com/shanghai/en.html>
<https://shanghai-smart-home-technology.hk.messefrankfurt.com/shanghai/en.html>
<https://shanghai-intelligent-building-technology.hk.messefrankfurt.com/shanghai/en/programme->

Parking China
Shanghai, China, 31 August – 2
September 2021

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2020