

news +++ Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, Parking China & Shanghai Smart Office Technology
Shanghai New International Expo Centre, China, 3 – 5 September 2024

shanghai intelligent building technology shanghai smart home technology CHINA parking shanghai smart office technology

SIBT, SSHT, PKC and SSOT 2024 open today, promoting the development of smart spaces while encouraging business exchange

Shanghai, 3 September 2024. Shanghai Intelligent Building Technology (SIBT), Shanghai Smart Home Technology (SSHT), Parking China (PKC) and Shanghai Smart Office Technology (SSOT) open today and will continue through to 5 September in halls W4 and W5 of the Shanghai New International Expo Centre (SNIEC). The four concurrent fairs showcase a diverse range of innovative smart technologies, including low-carbon intelligent buildings, smart home, facility management, smart parking, smart office management, smart real estate, smart hotel and intelligent integration. Concurrently, the shows will host 21 forums addressing more than 150 hot topics to facilitate the exchange of information and explore emerging industry trends.

Ms Lucia Wong, General Manager of Messe Frankfurt (HK) Ltd said: “With the growing trend of smart development for living and working spaces, the four concurrent fairs serve as an efficient and professional exchange platform, showcasing cutting-edge products and solutions in the fields of smart building, smart home, smart parking and smart office. Over the next three days, I am eagerly looking forward to collaborating with industry peers to explore the boundless possibilities that smart technology brings, which will pave the way for a brighter future through smart living.”

A strong lineup of exhibitors across various product zones, aiming for smart living

The theme of “Smart Spaces, Smart Living” permeates the four shows. In addition to bringing together the leading companies in the industry, this year’s edition has also collaborated with industry leaders to create a number of product zones to explore a broader range of applications. Numerous well-known smart lighting companies present a brand-new **smart lighting ecosystem**. The focus is on enhancing the aesthetic appeal of spaces, creating ambient environments and incorporating multi-functional capabilities. Exhibitors include: DALI, Simon, Baotai, SANTAN LIGHTING, LEILI HOME, Daming Lafite, RISHUN, MERCANVEE and Signcomplex.

For the showcases of **Audio-Visual Integration and Home Theatre**, exhibitors present the interconnection of audio-visual systems, smart lighting, smart curtains and more, leading to the creation of immersive whole-house audio-visual experiences. Big names include: Cinemaster, Amina, WISE, HOPE, lingjie, S&J Audio, PEXBO, IAG, uandksound, Samsung and JVC. Additionally, the “**UWA Global Ultra-High-Definition Video Industry Alliance Zone**” features an audio-visual room that offers a demonstration of the latest ultra-high-definition video technologies.

Meanwhile, co-organised with the International WELL Building Institute, the **“WELL Healthy Building Pavilion”** demonstrates how to integrate its building standard into people’s everyday lives. It aims to promote the popularisation and development of low-carbon buildings, as well as human-centric and wellness-oriented office concepts.

Elsewhere, the **“Facility Management Service Provider Zone”** features comprehensive facility management solutions. These span from traditional services to smart and digital management capabilities, all aimed at elevating service quality and operational efficiency. Exhibitors include: Jones Lang LaSalle, Cushman & Wakefield Vanke Service, AIPM, Century Relocation and Hako. In addition, jointly organised alongside the Shanghai Urban Regeneration Research Association, the debuting **“Urban Renewal Research Zone”** aims to explore the practical implementation of urban renewal. The showcases at this zone feature building materials, related application technologies and innovative smart home products.

Running under the theme of “Beyond Imagination”, SSOT has partnered with industry leaders like DISCIEN to present the **“DISCIEN Future Meeting Zone”**, exploring how innovations can serve as the key driver for transforming traditional industries and act as a catalyst for the emergence of new sectors. Exhibitors include: Hikvision, Dahuatech, Samsung, Philips, Aispeech, Barco and Amdox.

In addition, PKC centres around the theme of “Breaking the boundaries of parking through smart technology”, highlighting advanced technologies such as the Internet of Things (IoT), big data and cloud computing, to present an overview of the smart parking industry chain. This helps to improve urban parking resources and offers convenient and effective smart parking solutions.

The impressive showcase of the four fairs has drawn the attention of both domestic and international industry players, leading to the organisation of several visiting delegations to attend the shows. Highlighted overseas visiting delegations include: AHK Greater China, an Australian intelligent building visiting group, the Cambodia Business Association, Indian representatives of the Global Facility Management Services Cooperation, an Indonesian parking visiting group, the KNX User Club delegation, a Macanese hotel facility management visiting group and the Malaysia Smart Home Design delegation. Their participation helps to foster increased international exchange opportunities.

Various forums to foster efficient cross-industry communication

The shows are hosting over a hundred industry experts and professionals from leading companies to discuss trending topics in different sectors, such as energy efficiency in intelligent buildings, smart parking systems, smart office development, smart lighting control systems, smart gerontechnology, charging technology, smart and healthy spaces, and home audio and video. Highlighted events are as follows:

- **Multiple industry standards associations to offer forums**
Several associations will offer forums to explore how their systems and standards can help elevate industry quality and drive technological advancement. Highlighted events include: Forum of 2024 KNX Smart Home and Building Control Technology – the Development and Future of KNX Energy Efficiency and Management, DALI Alliance’s Smart Lighting + International Intelligent Building Innovation Ecosystem Application Salon, and EnOcean Energy Harvesting Wireless Solutions for Energy-

efficient and Smart Spaces.

- **Smart Gerontechnology Innovation and Application Development**
Jointly organised by SIBT, SSHT, and the Shanghai Internet of Things Industry Association, this forum will invite leading experts and prominent company representatives from the smart gerontechnology sector, introducing the application of Artificial intelligence (AI), IoT and other technologies in the industry through keynote speeches and case studies. Topics include fully accessible home design, digital and smart gerontechnology solutions, as well as home care solutions.
- **“Smart Hotel, Engineering Innovation” Forum**
To further drive the development and applications of smart hotel technology, this forum will focus on discussing cutting-edge hotel-related technologies and their best practices. Key topics will include system integration, engineering management and data applications within smart hotels.
- **Smart Home Product Innovation Summit 2024**
The summit will provide a comprehensive exploration of the current state and emerging trends in smart home products, bringing together industry forces to jointly drive forward product innovation and support the advancement of the sector.
- **SSHT Redefines the Possibilities of Home Entertainment**
This forum will feature industry leaders sharing insights on home theatre design, related technical standards and custom installation case studies. Together, they will explore a wider range of applications for audio-visual integration within commercial spaces. Topics will cover: the development and contributions of modular customisable audio and video systems, bending wave resonance technology for invisible speakers, as well as technology to improve the home entertainment experience.
- **The 2nd Yangtze River Delta Intelligent Building and Smart City Forum**
This forum will invite expert representatives from the regions of Anhui, Jiangsu, Shanghai and Zhejiang, exchanging ideas on topics such as smart buildings, green buildings, smart cities, energy efficiency and carbon reduction, and intelligent operation and maintenance.
- **The China (Shanghai) Integrators’ Conference 2024**
This year’s conference will be structured around the idea of “people-space-trend”, which will offer integrators more detailed and practical insights into evolving user demands. Additionally, the event will analyse technological applications and help smart companies to enhance their service quality, thereby exploring new directions for innovation.
- **OffiSmart Shanghai Smart Office and Workplace Management Summit 2024**
Focusing on industry innovation and future trends, this summit will host company leaders, technical experts and industry elites to explore the new direction of smart offices and strategies for the upgrade of space management. The goal is to build a highly efficient smart office ecosystem and drive the smart transformation of the office industry.

- **Future Conference: Singularity Moment**
As AI technology continues to evolve, conference environments are gradually transforming towards digitalisation and smart development. This forum will explore new era of fully AI-powered conference environments.
- **CFM Summit – FM in the New Era, From Service Innovation to Digital Transformation**
Focusing on the two core topics of innovative service and digital transformation, the summit will analyse the current pain points and opportunities within the facility management industry, as well as share cutting-edge technologies and management concepts. Topics include: digital transformation and smart facility management, innovative service and customer experience enhancement, and facility safety and risk management.
- **Shanghai Smart Parking Application Promotion and Exchange Forum**
This forum brings together leaders from government authorities, smart parking platform companies, and representatives of state-owned enterprises in the industry to discuss the future direction of the parking management sector. Topics include: the current status and trends around smart parking technology, the setup and operation of smart parking platforms, parking policies and standards, and sharing practical experiences and case studies.
- **Green Smart Cleaning Forum**
This forum is dedicated to promoting the sustainable and high-quality development of the property management and facility cleaning industry. It will feature the sharing of the latest research findings, technical applications and implementation plans, industry trends, as well as introducing the usage of green technologies.

Elsewhere, in order to develop new talent in the smart home industry and to inspire integrators to innovate in the field of smart home, SSHT and CSHIA Startup Camp will co-organise the “**CSHIA Startup Camp: Smart Home Integration Application Challenge**”. The competition will cover areas such as smart lighting, smart security and smart appliances, requiring participants to complete installation and networking tasks within a set time limit. This will result in the creation of the best smart home experience.

SIBT, SSHT, PKC and SSOT are headed by the biennial [Light + Building](#) event in Frankfurt, Germany. The next edition will be held from 8 – 13 March 2026.

Messe Frankfurt organises several trade fairs for the light and building technology sectors in Asia, including Guangzhou International Lighting Exhibition and Guangzhou Electrical Building Technology. The company’s lighting and building technology trade fairs also cover the markets in Argentina, India, Türkiye, the UAE and the US.

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. To learn more about SIBT and SSHT, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com. For the latest updates about PKC, please visit www.smartparkingchina.com, follow us on WeChat at “ParkingChina_MF” or send an email to parking@china.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com