

parking

CHINA

31.8 – 2.9.2022

Shanghai New International
Expo Centre (SNIEC), China

Comprehensive platform
for China's smart
parking industry



www.smartparkingchina.com



messe frankfurt



光亞 · Guang ya



红杉会展



An empowerment platform for the smart parking ecosystem

Parking China is set to return from 31 August – 2 September 2022 at the Shanghai New International Expo Centre (SNIEC). Under the theme of 'The Empowerment of China's Smart Parking Ecosystem', the fair aims to support the entire industrial chain, and to arm industry players with tools and strategies to guide their businesses into the future.

As a major parking industry platform, Parking China 2022 will once again showcase state-of-the-art products and solutions, focusing on the application of AI, 5G, IoT, automated technologies and big data in parking systems. Furthermore, the show is dedicated to promoting seamless integration and resource sharing among parking entities and other stakeholders to create a more user-friendly and efficient parking experience.



Grow your business at Parking China

"We are very satisfied with our results at the fair this time, and will definitely come again next year. The organisers are very attentive, especially when it comes to pre-show promotion. We hope to have more of this kind of industry exchange, with corporate groups in particular."

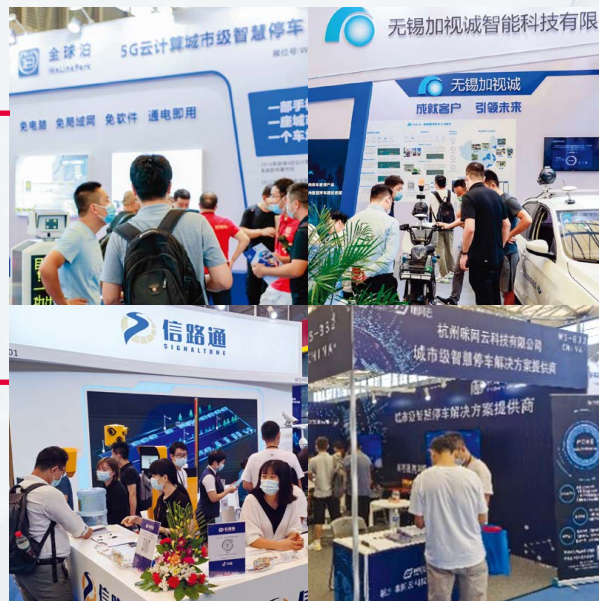
**Mr Zhou Xun, General Manager,
We Link Park & Business, China**

"We first heard about Parking China in 2017 and were interested because it's a professional, specialised trade fair for the parking industry. Initially, we came to the fair as buyers but have decided to exhibit for the past two years because we can find many target clients here. We also wanted to showcase our new products as well as network with other industry players. I think face-to-face encounters for business networking are irreplaceable and allow more in-depth discussions, so we will definitely exhibit again next year."

**Mr Lu Yu, Chief Marketing Officer,
JustTrust Intelligent, China**

"Our boss attended the forum as a guest speaker, and it actually boosted our exhibit result. The pandemic in 2020 actually hasn't impacted the parking industry much. As we can see from our company's sales figures, the overall sales doubled compared to the same period the year before. So the pandemic is just a backlog period, but the projects will resume and increase again after we pass that period."

**Mr Li Zhiliang, General Manager,
Shenzhen Signaltone Intelligent
Technology Co Ltd, China**



"We chose to exhibit at Parking China as it enabled us to promote our brand to a wide audience. The impact from the pandemic was minimal, especially during the second half of 2020 when the spread was largely under control. With China implementing the new infrastructure scheme, we expect there will be more opportunities for the parking sector in the future."

**Mr Shao Ben, General Manager,
mwpark, China**

Why Parking China?

Strong support from industry partners

Parking China and the China Urban Parking Industry Association (CUPIA), an alliance of industry representatives of various provinces across the country, will further strengthen cooperation to achieve greater integration across different sectors in the parking industry. As the fair's co-organiser, CUPIA will continue to share buyer resources and recruit exhibiting brands under its extensive network, ensuring more business opportunities are offered to fairgoers.

A premium buyer network for resource sharing

Parking China connects renowned parking companies, local authorities, parking industry associations and experts, allowing them to exchange thoughts on the industry's future development, and to facilitate communication and cooperation between suppliers and buyers. The fair also brings the most updated industry news and trends to its participants.

Interactive hybrid events

In addition to the physical platform, Parking China actively enhances industry interaction through various channels. These include the Parking China WeChat group that introduces the latest government and industry demands, offline interactive salons, business matching and other activities to allow companies to explore new opportunities and partnerships.

Business matching service to ensure greater cooperation

Parking China offers the brand new business matching programme: In-Matching, which accurately matches supply and demand between high-quality exhibitors and specially invited buyers. In-Matching ensures you meet the right people for your business.

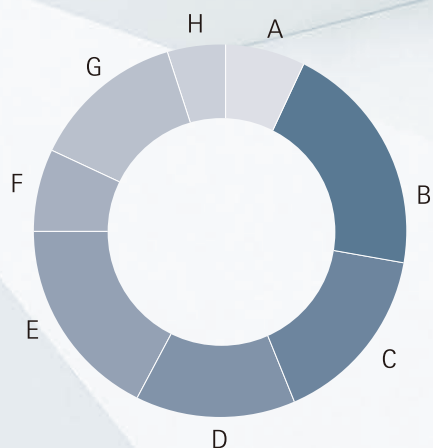


Concurrent fairs create business synergies

Reflecting the growing significance of IoT and big data, the organisers of Parking China offer a series of concurrent 'smart' fairs, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology and the Shanghai Smart Office Technology zone. Parking China 2022 will once again be held in tandem with these fairs, offering a one-stop sourcing platform and maximising cross-sector business opportunities.

Visitor profile at a glance

Parking China visitor profile



A. Representatives of public administration	7%
B. Car park management companies	21%
C. Property management companies	16%
D. Real estate developers	14%
E. Car park users	17%
F. Construction companies	7%
G. Intelligent system integrators and contractors	13%
H. Parking facility operators and investors	5%

Visitor feedback

"This is our first time joining Parking China. We are really grateful that the fair provided this platform and opportunity for us to get to know and communicate with each other. The forum especially shows the spirit of collaboration between related new technology vendors. We also saw that there are concurrent fairs about smart home, smart office and more, which is nice!"

Ms Jiang Manshu, Director of Integrated Management Department, Nanjing Intelligent Parking Co Ltd, China

"Our company is working on a smart parking project in Shanxi so we decided to visit Parking China to find products and solutions that can be used in our project. I think this fair is a comprehensive sourcing platform as it brought together both hardware and software suppliers under one roof. Almost every big name in China's parking industry exhibits at this fair. We also joined the In-Matching business facilitation programme through which we matched with four exhibitors. It's really helpful for us!"

Mr Qi Shengkai, Deputy General Manager, Shanxi Guojin Real Estate Development Group Co Ltd, China

"This is my second time visiting the fair and I joined the business matching programme. The fair organiser provided me with a list of exhibitors in advance that I can choose from. Then they helped me schedule meetings with my preferred exhibitors. I think this makes my sourcing trip more efficient and targeted."

Mr Li Hongfeng, Business Development General Manager, Red Star Macalline Group Corporation Ltd, China

Target audience

- Static traffic management groups, construction and transportation commissions, transportation management offices
- Contractors and supervision institutions
- Property management units, owners committees
- Real estate developers and investors
- Car park operation management organisations
- Smart parking equipment purchasers and providers
- Urban planners, architectural designers, commercial design institutes
- Dealers, distributors and agents



Comprehensive conference programme



"Our cooperation with Messe Frankfurt is built on a solid foundation. This fair showcases advanced products and technologies, providing a meaningful platform for the industry. And today's forum invited industry experts to share new ideas and solutions that help move the industry forward. I think face-to-face encounters will always remain irreplaceable for this industry."

Mr Sun Xiaobo, President, China Urban Public Transport Association Urban Parking Branch, China

"I think that today's summit is very nice. It provided an opportunity to gather the country's smart parking enterprises here to carry out discussions about urban parking. From the government to parking enterprises and even ordinary citizens, we all have to be highly aware of the logic behind parking problems, in order to create a city that truly serves the people."

Ms Wang Jie, Director, Department of Static Transportation Planning and Design, China



parking CHINA 中国(上海)国际智慧停车展览会

PKC 智慧停车



Product groups

- City-level smart parking platforms, parking big data, artificial intelligence, autonomous driving, positioning and navigation solutions
- Intelligent parking systems: licence plate recognition systems, access control systems, magnetic parking sensors, parking guidance systems, intelligent bill & payment systems, intelligent car location systems, ETC parking technology and parking locks
- Intelligent bill & payment systems for on-street parking, top-view parking cameras, video piles, road inspection vehicles
- Charging pile equipment and accessories, charging facility construction and operation solutions
- Mechanical parking systems & components, parking robots
- New energy vehicle service operators, Internet of Vehicles solutions
- Car park supporting facilities and products
- Parking service applications, new media solutions for car parks, environmental design in parking facilities



Show details

Date

31 August – 2 September 2022 (Wednesday – Friday)

Opening Hours

31 August – 1 September	09:00 – 17:00
2 September	09:00 – 14:30

Venue

Hall W5, Shanghai New International Expo Centre, 2345 Longyang Road, Pudong New District, Shanghai

Participation fee

Standard booth RMB 12,000 / 9 sqm (min 9 sqm)
Raw space RMB 1,100 / sqm (min 36 sqm)

Organisers

Guangzhou Guangya Messe Frankfurt Co Ltd
Shanghai Hongshan Exhibition Service Co Ltd

Co-organiser

China Urban Parking Industry Association

www.smartparkingchina.com

Contact

Messe Frankfurt (Shanghai) Co Ltd

Room 1001, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong New Area, Shanghai, P.R. China
Mr Frank Wang / Ms Sunny Liu
Tel: +86 21 6160 8583 / 8489
Fax: +86 21 6168 0788
Email: parking@china.messefrankfurt.com