

parking

CHINA

3 – 5.9.2024

Shanghai New International
Expo Centre (SNIEC), China

Comprehensive platform
for China's smart
parking industry



www.smartparkingchina.com



A platform for the empowerment of smart parking

Parking China will return to the Shanghai New International Expo Centre (SNIEC) from 3 – 5 September 2024. Running under the themes of “The empowerment of China’s Smart Parking Ecosystem”, and “Green and Low Carbon, Smart for the Future” the fair aims to support the entire industry chain and arm industry players with tools and strategies to guide their businesses into the future.

With the support of government policies, the sale of new energy vehicles in China has boomed, and the construction of new energy charging piles, an essential support facility, is accelerating. Simultaneously, advancements in 5G, IoT and digitalisation technologies have led to the continuous improvement of automotive infrastructure. Looking ahead, intelligent information exchange between cars, people, roads, and backend systems will become a reality. The parking industry is poised to embrace these trends, ushering in a new era of opportunity.



Grow your business at Parking China

“We displayed a number of G3 series products at the exhibition. Our company’s leader delivered a speech at the forum. The synergy of combining this speech with the exhibition made it easier for the audience to understand our brand and products.”

Ms Tang Min, Marketing Manager, Shanghai Intelligent Networked Vehicle Technology Center Co

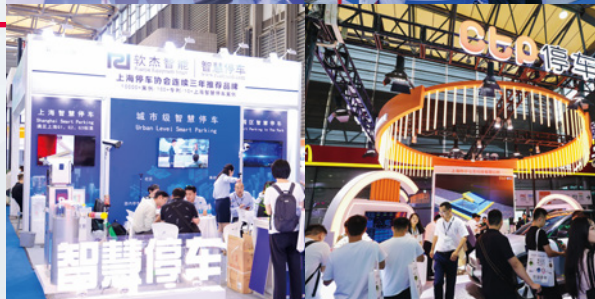


“This is our second time participating at the exhibition, our booth is about three times larger than in previous years in response to the market. The exhibition was well attended and we were able to talk to a number of potential customers, focusing on promoting our new products and innovative technologies. We will definitely be back for the next edition of Parking China.”

Mr Jiao Wei, Deputy General Manager, Transpeed Suzhou Co

“Our company exhibited a whole series of smart parking products, including vehicle guidance, dynamic maps, reverse vehicle tracking and more. Our customers are looking for intelligent parking services that can improve the efficiency of searching for parking spaces, thereby reducing fuel waste. We are impressed with the results of this exhibition.”

Ms Xu Xiaoyan, Sales Director, Shanghai Ruanjie Intelligent Equipment Co



“We are a regular exhibitor at Parking China, and we also participated in the concurrent forums. There were many of our target customers here, and we were surprised by the number of professional buyers from overseas. This platform allows us to showcase our latest products, exchange ideas with industry players and find potential cooperation partners.”

Mr Qian Ying, Marketing Director, Shanghai ChangTing Information Technology Co

Why Parking China?

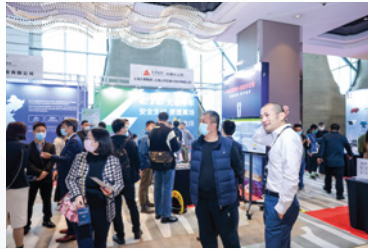
Strong support from industry partners

The 2023 Parking China and China Urban Parking Industry Association Joint Conference successfully organised the China Urban Parking Industry Integration and Development Summit and the China Static Transportation Industry Innovation Competition Award, alongside the first Innovation Competition. Participants were highly praised for their contributions. In the future, Parking China will continue to share the latest information on parking policies, urban parking planning and construction to help industry players understand the latest market trends.



Building a quality buyer network

Parking China facilitates in-depth exchanges between prominent parking companies, authorities, industry associations, and experts. By connecting supply to demand and fostering communication, it provides enterprises with valuable new demand and market information, helping the parking and related industries to plan for their future development.



Interactive hybrid events

In addition to its physical platform, Parking China leverages the industrial resources it has collected over the years to promote communication and cooperation between all parties in the industry. Online, the fair delivers the latest parking information and hot policy topics, while offline, it serves as a dedicated communication platform, providing opportunities for supply and demand matching.

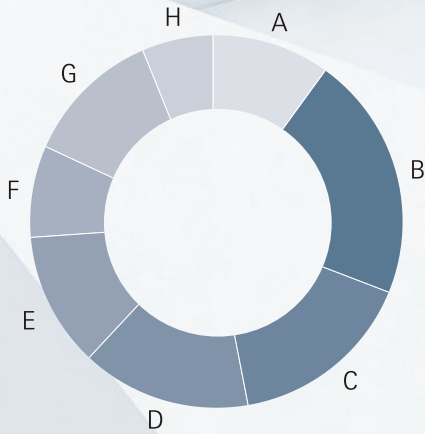


Concurrent fairs create business synergies

Reflecting the growing significance of IoT and big data, the organisers of Parking China offer a series of concurrent 'smart' fairs, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology and the Shanghai Smart Office Technology zone. Parking China 2024 will once again be held in coordination with these fairs, offering a one-stop sourcing platform and maximising cross-sector business opportunities.

Visitor profile at a glance

Parking China visitor profile 2023



A. Representatives of government departments	10%
B. Car park management companies	21%
C. Property management companies	16%
D. Real estate developers	15%
E. Car park users	12%
F. Construction companies	8%
G. Intelligent system integrators and contractors	12%
H. Parking facility operators and investors	6%

Visitor feedback

"Parking China is an influential event in the industry, showcasing a diverse array of new products. AI patrol cars was one category that caught my attention, and I intend to engage in further discussions with the relevant exhibitors after the fair. This event has presented us with a valuable platform to explore emerging products and technologies in the market and I am looking forward to visiting again next year."

Mr Lu Yuan, Director of IoT and 5G Centre, China Mobile Communications Group (Jiangsu) Co Ltd, Wuxi Branch

"On this occasion visiting the fair, we can clearly feel that there will be more market demand for city-level parking equipment, street-side intelligent parking system. Another prominent change we observed is that there are many manufacturers involved in integrating parking and charging."

Mr Lu Ping, General Manager, Zhejiang Xingfu Lvcheng Parking Industry Co

"This is my first time visiting Parking China. I'm primarily looking for suppliers of charging piles for new energy vehicles. And I attended a concurrent forum on improving the management efficiency of traditional car parks, which was very well organised."

Mr Chen Zhiqiang, Product Manager, Zkteco

"We mainly operate urban car parks, and since the collection rate of on-street parking spaces is much lower than that of parking garages, we came to find out if there are some new products and technologies that can help us solve the problem. At the exhibition, identified a number of suitable products, which allows us to better grasp the price and control the budget in the bidding afterwards. Overall it was a very worthwhile visit."

Mr Zhu Chunbo, Project Manager, Pinghu Jiaotou Urban Operation Service Co

Target audience

- Static traffic management groups, construction and transportation commissions, transportation management offices
- Contractors and supervision institutions
- Property management units, owners committees
- Real estate developers and investors
- Car park operation management organisations
- Smart parking equipment purchasers and providers
- Urban planners, architectural designers, commercial design institutes
- Dealers, distributors and agents



A comprehensive conference programme

"This is the sixth time I have been invited to give a speech at Smart Parking Expo. Each time it is packed with audience members who are motivated and passionate about communication and learning, and the forum is consistently well organised. I believe that the future of the parking industry in China is heading toward digital development."

*Dr Wang Jie, Vice President,
Static Transportation Industry Branch, China
Communications and Transportation Association*



"My presentation focused on orderly charging in overseas markets. Compared to the domestic market where there is sufficient power equipment, there is always a power grab situation in overseas markets. Today's forum was a great success. Many customers followed up by visiting ABB's booth on site to learn about the product. We attach great significance to this exhibition."

*Ms Sun Yuqi, Product Director,
ABB Electric Mobility, China*



Product groups

- City-level smart parking platforms, parking big data, artificial intelligence, autonomous driving, positioning and navigation solutions
- Intelligent parking systems: licence plate recognition systems, access control systems, magnetic parking sensors, parking guidance systems, intelligent bill & payment systems, intelligent car location systems, ETC parking technology and parking locks
- Intelligent bill & payment systems for on-street parking, top-view parking cameras, video piles, road inspection vehicles
- Charging pile equipment and accessories, charging facility construction and operation solutions
- Mechanical parking systems & components, parking robots
- New energy vehicle service operators, Internet of Vehicles solutions
- Car park supporting facilities and products
- Parking service applications, new media solutions for car parks, environmental design in parking facilities



Show details

Date

3 – 5 September 2024 (Tuesday – Thursday)

Opening Hours

3 – 4 September	09:00 – 17:00
5 September	09:00 – 14:30

Venue

Hall W5, Shanghai New International Expo Centre,
2345 Longyang Road, Pudong New District, Shanghai

Participation fee

Standard booth RMB 13, 800 / 9 sqm (min 9 sqm)
Raw space RMB 1, 400 / sqm (min 36 sqm)

Organisers

Guangzhou Guangya Messe Frankfurt Co Ltd
Shanghai Hongshan Exhibition Service Co Ltd

Co-organiser

China Urban Parking Industry Association

www.smartparkingchina.com

Subject to change, as of February 2024

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