

# Post Show Report

Smart Parking 29-31.8.2023



# Smart Parking

## Parking China 2023

The 5th Parking China has concluded. Parking China has emerged as a significant platform for domestic and international intelligent industry enterprises to explore buyer resources, enhance brand awareness, and secure orders through business matching.

This year's exhibition was themed 'The Empowerment of China's Smart Parking Ecosystem' and 'New Energy Dual Carbon'. It comprehensively showcased solutions for positioning and navigation, intelligent parking payment management systems, ETC, new energy charging and switching, vehicle network interconnection, and other related hot topics.

Additionally, Parking China collaborated with four concurrent exhibitions themed "Smart Connection" and "Smart Frontier". The exhibition integrated cutting-edge products and solutions from various domains such as smart parking, real estate, facility management, smart home, intelligent building, smart office, smart hotel, smart campus, power components, and more. With the integration of the four pavilions, it provided a one-stop comprehensive experience across multiple industries!

- 30000m<sup>2</sup> exhibition space
- 457 exhibitors
- 20+ concurrent seminars

<b>Date</b>	3 – 5 Sep 2024 (Tue – Thu))
<b>Venue</b>	Shanghai New International Expo Centre Hall W5
<b>Organisers</b>	<ul style="list-style-type: none"> <li>• Guangzhou Guangya Messe Frankfurt Co Ltd</li> <li>• Shanghai Hongshan Exhibition Service Co Ltd</li> </ul>
<b>Co-organiser</b>	<ul style="list-style-type: none"> <li>• China Urban Parking Industry Association</li> </ul>
<b>Supporters</b>	<ul style="list-style-type: none"> <li>• Shanghai Parking Service Trade Association</li> <li>• The Parking Industry Association of Chengdu</li> <li>• Nanjing Parking Service Industry Association</li> <li>• Guangzhou Parking Industry Association</li> <li>• Shenyang Parking Industry Association</li> <li>• Dalian Parking Association</li> <li>• Wuhan Motor Vehicle Parking Lot Industry Association</li> <li>• Tianjin Parking Industry Association</li> <li>• Anhui Parking Service Industry Association</li> <li>• Xi'an Motor Vehicle Parking Industry Association</li> <li>• Kunming Parking Service Industry Association</li> <li>• Guangdong Static Traffic Association</li> <li>• Suzhou Public Parking Service Industry Association</li> <li>• Chongqing Parking Industry Association</li> <li>• Sichuan Parking Service Industry Association</li> <li>• China Municipal Engineering Association Urban Parking Branch</li> <li>• Huainan Parking Association</li> </ul>

# Smart Parking

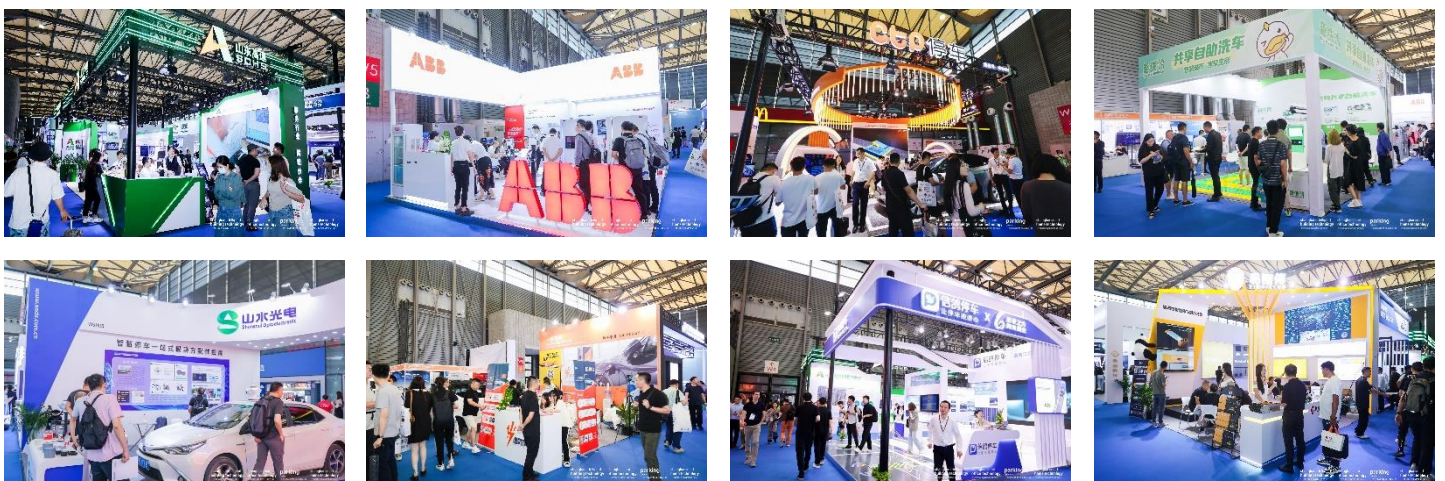
## Exhibitors

In 2023, the exhibition gathered many excellent enterprises in the parking industry, such as equipment suppliers, platform operators, solution providers, integration service providers, etc., to seek common development, including **Shandong Hi-Speed, Beijing Yunxingyu, CTP, ABB, Anfu New Energy, Pacargle, Jiangsu Ruolin, Double Parking, Jiashicheng, Shanshui Optoelectronic, Transpeed, EasyPark, Shanghai Intelligent & Connected Vehicle R&D Centre, Ruanjie Intelligent, InnoTek, Safei Technology, Dianmu, Huasai, SEEKLANE, Heta, Pay & Go, Aipu Electron, Blueiot, Blovedream, Zhumengyuan, CIMC, Zhebo, Aijia Intelligent, ISTOBAL, WASHINGTONDUCK, Ispoting, Elite, Creatrol, Zhaowei Machinery & Electronics, BLUEDONAU, SIMBOSS** and other representative companies.

360-degree display of the latest smart parking products, technologies, systems and solutions



## Booth:



# Smart Parking



**Ms Tang Min, Marketing Manager,  
Shanghai Intelligent & Connected Vehicle R&D Center Co Ltd**

"We displayed a number of G3 series products at the exhibition. Our company's leader delivered a speech at the forum. The synergy of combining this speech with the exhibition made it easier for the audience to understand our brand and products."

## Exhibitors' feedback



**Mr Jiao Wei , Deputy General Manager, Transpeed International Pte Ltd**

"This is our second time participating at the exhibition, our booth is about three times larger than in previous years in response to the market. The exhibition was well attended and we were able to talk to a number of potential customers, focusing on promoting our new products and innovative technologies. We will definitely be back for the next edition of Parking China."

**Ms Xu Xiaoyan, Sales Director, Ruanjie Intelligent Equipment Co Ltd**

"Our company exhibited a whole series of smart parking products, including vehicle guidance, dynamic maps, reverse vehicle tracking and more. Our customers are looking for intelligent parking services that can improve the efficiency of searching for parking spaces, thereby reducing fuel waste. We are impressed with the results of this exhibition."

**Mr Qian Ying, Marketing Director, Shanghai CTP Info-Tech Co Ltd**

"We are a regular exhibitor at Parking China, and we also participated in the concurrent forums. There were many of our target customers here, and we were surprised by the number of professional buyers from overseas. This platform allows us to showcase our latest products, exchange ideas with industry players and find potential cooperation partners. "



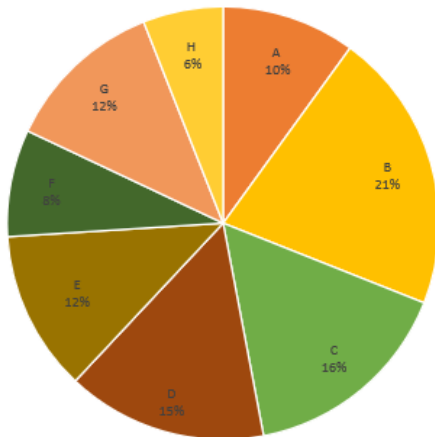
# Smart Parking

## Visitor Analysis

Parking China 2023 and concurrent fairs attracted **26,229** trade buyers.



### Visitor profile



- A: Representatives of government departments
- B: Car park management companies
- C: Property management companies
- D: Real estate developers
- E: Car park users
- F: Construction companies
- G: Intelligent system integrators and contractors
- H: Parking facility operators and investors



### Huge demand Spark Strong Business



# Smart Parking



## Visitors' feedback



**Mr Lu Yuan , Director of IoT and 5G Center  
China Mobile Communications Group (Jiangsu) Limited Wuxi Branch**

“Parking China is an influential event in the industry, showcasing a diverse array of new products. AI patrol cars was one category that caught my attention, and I intend to engage in further discussions with the relevant exhibitors after the fair. This event has presented us with a valuable platform to explore emerging products and technologies in the market and I am looking forward to visiting again next year.”

**Mr Lu Ping, General Manager, Zhejiang Xingfu Lvcheng Parking Industry Co**

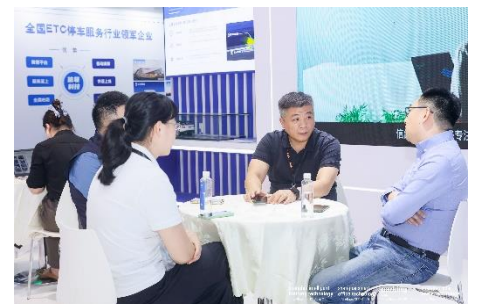
“On this occasion visiting the fair, we can clearly feel that there will be more market demand for city-level parking equipment, street-side intelligent parking system. Another prominent change we observed is that there are many manufacturers involved in integrating parking and charging.”

**Mr Chen Zhiqiang, Zkteco**

"This is my first time visiting Parking China. I'm primarily looking for suppliers of charging piles for new energy vehicles. And I attended a concurrent forum on improving the management efficiency of traditional car parks, which was very well organised. "

**Mr Zhu Chunbo, Project Manager  
Pinghu Transportation Investment City Operation Service Co**

“We mainly operate urban car parks, and since the collection rate of on-street parking spaces is much lower than that of parking garages, we came to find out if there are some new products and technologies that can help us solve the problem. At the exhibition, identified a number of suitable products, which allows us to better grasp the price and control the budget in the bidding afterwards. Overall it was a very worthwhile visit.”



# Smart Parking

## China Urban Parking Industry Integration Development Summit

parking  
CHINA

# 中国城市停车产业融合 发展高峰论坛

## 暨中国静态交通行业创新大赛颁奖

📍 上海新国际博览中心 W5馆 PKC 论坛区 ⌚ 2023/08/29 10:00-16:30



# Smart Parking

## Agenda



**主办单位**

上海国际智慧停车展览会/  
中国城市停车行业协会联席会议

**Organizer:**

Parking China/  
China Urban Parking Industry  
Association

论坛围绕产业融合、技术融合与应用发展三大热门话题。分别从上层建筑角度解析停车立法、建设、规划、投融资的最新动向，为行业带来新思路；聚焦物联网时代最新技术与智慧停车的融合及落地，带来技术融合新启发；围绕智慧停车的各个主要产品分享交流最新的解决方案及应用案例。

The forum revolves around three hot topics: industry integration, technological integration, and application development. From the perspective of the superstructure, the latest trends in parking legislation, construction, planning, and investment and financing are analyzed to bring new ideas to the industry. The focus is on the integration and implementation of the latest technologies and smart parking in the era of the Internet of Things, bringing new inspiration for technological integration. Sharing and exchanging the latest solutions and application cases for various main products of smart parking are discussed at the forum.

### 中国城市停车产业融合发展高峰论坛

#### China Urban Parking Industry Integration Development Summit

**10:00 - 10:10** “中国静态交通行业创新大赛”介绍  
**China Static Traffic Industry Innovative Competition Introduction**  
朱建东, 大赛组委会, 主席  
Zhu Jiandong, Competition Organizing Committee, Chairman



**10:10 - 10:30** “中国静态交通行业创新大赛”奖项颁布  
**China Static Traffic Industry Innovative Competition Award Presentation**

**10:30 - 11:00** 城市停车智能化建设视角的思考  
**Reflection on the Intelligent Construction of Urban Parking**  
关宏志, 教育部交通工程教学指导分委员会, 秘书长  
Guan Hongzhi, Teaching Guidance Sub-Committee for Transportation Engineering of the Ministry of Education, Secretary-General



**11:00 - 11:30** 《2022 年中国停车行业发展白皮书》发布及解析  
**2022 White Paper on the Development of China's Parking Industry's Release & Analysis**  
王婕, 清华同衡静态交通规划设计研究所, 所长  
Wang Jie, THUPDI DEPT of Static Transportation Planning and Design, Dean



**11:30 - 12:00** 停车便利化标准  
**Standard of Parking Convenience**  
李铭, 金陵科技学院, 教授  
Li Ming, Jinling Institute of Technology, Professor



**13:30 - 13:55** 城市道路停车智能化无人值守新技术路线及应用  
**New Technology Roadmap and Application for Intelligent and Unmanned Urban Road Parking**  
季中原, 江苏若临物联科技有限公司, 董事长  
Ji Zhongyuan, Jiangsu Ruolin Link Technology Co., Ltd, Chairman





# Smart Parking

## Agenda



29.8.2023

W5 馆 PKC 活动区  
PKC Seminar Room (Hall W5)

**主办单位**

上海国际智慧停车展览会/  
中国城市停车行业协会联席会议

**Organizer:**

Parking China/  
China Urban Parking Industry  
Association

论坛围绕产业融合、技术融合与应用发展三大热门话题。分别从上层建筑角度解析停车立法、建设、规划、投融资的最新动向，为行业带来新思路；聚焦物联网时代最新技术与智慧停车的融合及落地，带来技术融合新启发；围绕智慧停车的各个主要产品分享交流最新的解决方案及应用案例。

The forum revolves around three hot topics: industry integration, technological integration, and application development. From the perspective of the superstructure, the latest trends in parking legislation, construction, planning, and investment and financing are analyzed to bring new ideas to the industry. The focus is on the integration and implementation of the latest technologies and smart parking in the era of the Internet of Things, bringing new inspiration for technological integration. Sharing and exchanging the latest solutions and application cases for various main products of smart parking are discussed at the forum.

### 中国城市停车产业融合发展高峰论坛

China Urban Parking Industry Integration Development Summit

**城市级停车 AI 开放融合方式探讨**

13:55 -  
14:20 **Exploration of Open and Integrated AI-based Solution for City-level Parking**

周琛, 浙江创泰科技有限公司, 销售总监  
Zhou Chen, InnoTek, Sales Director



**关于上海智慧停车建设及应用分享**

14:20 -  
14:45 **Sharing About the Construction and Application of Smart Parking in Shanghai**

陈迪康, 上海软杰智能设备有限公司, 总经理  
Chen Dikang, Ruanjie Parking Smart, General Manager



**平板车位锁+AI 巡检车, 道路停车新模式运营管理经验分享**

14:45 -  
15:10 **Experience Sharing on Operation and Management of a New Roadside Parking Model with Flat Parking Lock and AI Inspection Vehicle**

聂光义, 上海畅停信息科技有限公司, 董事长  
Nie Guangyi, Shanghai CTP Info-Tech Co., Ltd., Chairman



**服务行业 赋能伙伴, 共建 ETC 停车生态**

15:10 -  
15:35 **Service Industry Empowers Partners to Jointly Build the ETC Parking Ecosystem**

刘鹏, 山东高速信联科技股份有限公司, 静态交通事业部总经理  
Liu Peng, SDHS, General Manager of Static Traffic Department



**停车精细化, 聚焦管理与服务新模式**

15:35 -  
16:00 **Refining Parking Management and Focusing on New Model of Service**

辛广宇, 北京云星宇交通科技股份有限公司,  
智慧城市交通中心经理  
Xin Guangyu, Beijing Yunxingyu Traffic Technology Ltd.,  
Smart City Transportation Center Manager



**智慧倍停打造全新的停车商业生态**

16:00 -  
16:30 **Smart Parking Creates a Brand-new Parking Business Ecosystem**

时可, 广州达泊智能科技有限公司, 副总经理  
Shi Ke, Guangzhou Double Parking Intelligent Technology Co., Ltd.,  
Deputy General Manager



# Smart Parking

## Development of Integrated Construction of Parking and Charging Summit

parking  
CHINA

### 停车充电一体化建设 发展峰会

2023/08/30 10:00-12:10  
上海新国际博览中心 W5馆 PKC 论坛区



# Smart Parking

## Agenda



**主办单位**  
上海国际智慧停车展览会  
**Organizer:**  
Parking China

新能源汽车热点居高不下，在“十四五”规划中明确新能源汽车充电桩发展的三个方向，即加快充电基础设施建设、提升充电基础设施服务水平、鼓励商业模式创新。因此，相对应的充电设施设备技术产业升级改造也急需指引，而停车场作为配套的新能源充电设施最主要的载体，停车与充电两方面的资源互联互通也变得更加紧密，此次论坛将围绕政策支持与推动、技术创新与发展、设施规划与融合等展开，邀请国际、国内有影响力的企业家、专家学者和政府官员来分享市场新观点，积极碰撞出市场新火花。

The hot topic of new energy vehicles remains high on the agenda, with the "14th Five-Year Plan" clearly identifying three directions for the development of new energy vehicle charging infrastructure: accelerating the construction of charging and swapping facilities, improving the service level of charging infrastructure, and encouraging innovation in business models. Therefore, there is an urgent need for guidance on upgrading and transforming the corresponding charging and swapping facility equipment technology industry. As parking lots are the main carriers of supporting new energy charging facilities, the resources of parking and charging and swapping have become more closely integrated. This forum will focus on policy support and promotion, technological innovation and development, facility planning and integration, and invite influential entrepreneurs, experts, scholars, and government officials from both domestic and international communities to share new market insights and actively create new sparks in the market.

### 停车充电一体化建设发展峰会

#### Development of Integrated Construction of Parking and Charging Summit

10:00 致欢迎词  
Welcome Speech



10:10 主持人: 杨婧, 能镜, 联合创始人  
Host: Yang Jing, Neng Jing, Joint Founder

10:10 上海停车充电设施建设与平台服务  
Shanghai Parking and Charging Facility Construction and Platform Service



10:30 汤晓栋, 上海联联睿科能源科技有限公司, 总经理  
Tang Xiao Dong, Shanghai Lianlianrui Technology Co., Ltd., General Manager

10:30 新能源 新基建 新停车  
New Energy, New Infrastructure, New Parking



10:50 张利, 大合新能源, 董事长  
Zhang Li, Dahe New Energy Group, Chairman of the Board

10:50 有序充电在海外市场的应用  
The Application of Ordered Charging in Overseas Markets



11:10 孙钰琦, ABB 电动交通, 中国区产品总监  
Sun Yu Qi, ABB Group, Product Director for China Region

11:10 安森美快速 DC 充电桩方案  
onsemi Fast DC Charging Station Solution



11:30 袁光明, 安森美, 电源方案部工程师  
Jerry Yuan, onsemi, Engineer of Power Solutions Group

11:30 统建统营社区充电推动私人新能源汽车发展  
Unified Construction and Operation of Community Charging Facilities to Promote the Development of Private New Energy Vehicles



11:50 项军龙, 南通帕哥智能科技有限公司【一步充电】, 总经理  
Xiang Junlong, E-Biu, General Manager

11:50 电动汽车充电设施海外市场准入规则浅析  
Analysis of Access Rules for Electric Vehicle Charging Infrastructure in Overseas Markets



12:10 杨海龙, BSI, 认证经理  
Yang Hailong, BSI, Certification Manager

# Smart Parking

## Smart Parking Digital Development Summit



# Smart Parking

## Agenda



**主办单位**  
上海国际智慧停车展览会  
*Organizer:*  
Parking China

随着上海市停车场（库）智慧化评级标准的逐步落实，公共停车场（库）智慧停车系统按其智慧化程度由低到高划分为满足人行导航（G1）、车行导航（G2）以及自动驾驶（G3）三个智慧等级。5G、互联网、数字化进程的不断推进，致使汽车智能化与网联化迎来新的黄金发展期，自动驾驶技术也迎来快速发展的契机，此次论坛将围绕定位导航，室内高精地图，自动驾驶，数字化停车与支付等热点话题，把握未来出行新风口，开创停车新蓝海。

With the gradual implementation of the intelligent rating standards for parking lots in Shanghai, public parking lots are classified into three levels of intelligence based on their degree of intelligence: pedestrian navigation (G1), vehicle navigation (G2), and autonomous driving (G3). The continuous advancement of 5G, the Internet, and digitalization processes has led to a new golden period of development for intelligent and networked cars, as well as a rapid development opportunity for autonomous driving technology. This forum will focus on hot topics such as location navigation, indoor high-precision maps, autonomous driving, digital parking, and payments, grasping the new trend of future travel and creating a new blue ocean for parking.

### 智慧停车数字化发展峰会

#### Smart Parking Summit of Digital Development

- |  |  |   |
|--|--|---|
| <p><b>14:00</b><br/>-<br/><b>14:10</b></p> | <p><b>致欢迎词</b><br/><b>Welcome Speech</b></p> <p>朱建东, 上海市停车服务业行业协会, 秘书长<br/>Zhu Jiandong, Shanghai Parking Service Trade Association, Secretary-General</p>   |  |
| <p><b>14:10</b><br/>-<br/><b>14:40</b></p> | <p><b>智能网联时代车场互联与静态交通发展</b><br/><b>Parking Connection and Static Traffic Development in the Era of Smart Connection</b></p> <p>杨涛, 上海交通信息中心, 副主任<br/>Yang Tao, Shanghai Traffic Information Center, Deputy Head</p>  |  |
| <p><b>14:40</b><br/>-<br/><b>15:10</b></p> | <p><b>百度地图助力数字化停车发展</b><br/><b>Baidu Map Empowers Smart Parking Digital Development</b></p> <p>孙向南, 百度地图, 智能空间高级售前架构师<br/>Sun Xiangnan, Baidu Map, Senior Pre-sales Architect of Smart Space</p>   |  |
| <p><b>15:10</b><br/>-<br/><b>15:40</b></p> | <p><b>面向便捷泊车的室内外一体化导航关键技术分析</b><br/><b>Key Technology Analysis of Integrated Indoor-Outdoor Navigation for Convenient Parking</b></p> <p>殷承良, 上海智能网联汽车技术中心, 董事长<br/>Yin Chengliang, Shanghai Intelligent and Connection Vehicle R&amp;D Center Co., Ltd., Chairman</p> |  |
| <p><b>15:40</b><br/>-<br/><b>16:10</b></p> | <p><b>停车场内自动驾驶技术展望</b><br/><b>Prospects for Autonomous Driving Technology in Parking Lot</b></p> <p>汪世广, 斑马网络技术有限公司, 产品总监<br/>Wang Shigeng, Banma Network Technology, Product Director</p>   |  |
| <p><b>16:10</b><br/>-<br/><b>16:40</b></p> | <p><b>蓝多瑙赋能场库端智慧停车数字化建设</b><br/><b>Blue Donau Technology Empowers Digitalization Development for Smart Parking</b></p> <p>武宏娇, 南京蓝多瑙智能科技有限公司, 总经理<br/>Wu Hongjiao, Blue Donau Technology, General Manager</p>  |  |

# Smart Parking



**Dr Wang Jie, Vice President, Static Transportation Industry Branch, China Communications and Transportation Association**

"This is the sixth time I have been invited to give a speech at Smart Parking Expo. Each time it is packed with audience members who are motivated and passionate about communication and learning, and the forum is consistently well organised. I believe that the future of the parking industry in China is heading toward digital development."

## Speakers' feedback

**Mr Sun Xiangnan, Senior Pre-sales Architect of Smart Space, Baidu Maps**

"Firstly, we hope to have such an exhibition platform to promote our good products and solutions. Secondly, we also hope that through this opportunity we can have more contact with manufacturers in the industry, and then integrate our good ideas and solutions with each other, so that we can promote the development of the whole parking industry."

**Ms Sun Yuqi, Product Director, ABB Electric Mobility, China**

"My presentation focused on orderly charging in overseas markets. Compared to the domestic market where there is sufficient power equipment, there is always a power grab situation in overseas markets. Today's forum was a great success. Many customers followed up by visiting ABB's booth on site to learn about the product. We attach great significance to this exhibition."

**Mr Xiang Junlong, General Manager, Nantong Pacargle Intelligent Technology Co Ltd**

"Charging industry is currently very hot, many people know the concept of charging from the public charging, but we believe that community charging will be a rapidly increasing trend in the future. The forum combined with exhibition can achieve effective promotion for company brand, I hope more industry experts and scholars can participate in it in next year! "



# Smart Parking

## Award Highlights



# Smart Parking

## Event Highlights





# Smart Parking

## Multi-channel promotion

Parking China 2023, as an annual industry event, serves as a crucial international platform for communication, bringing together top companies and experts in the intelligent parking industry. It facilitates exchanges and collaborations among enterprises, fostering industry development and innovation.

Tiktok



Website



Wechat



Subway



## Excerpt

Parking China上海国际智慧停车展览会成功举办, 明年再聚首!

中国停车网官微 2023-08-31 17:42 发表于山东



看点汇总 | ParkingChina论坛议程及展会呈现停车解决方案一睹为快~

停车邦 2023-08-24 17:05 发表于陕西



# Smart Parking

## Supporting Media

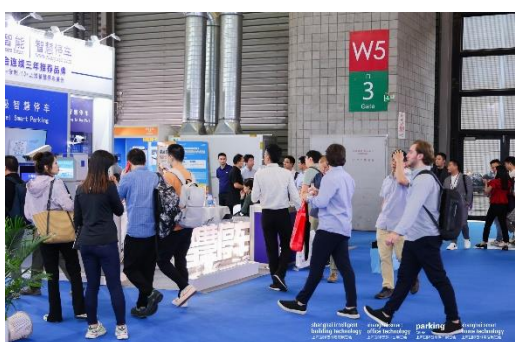
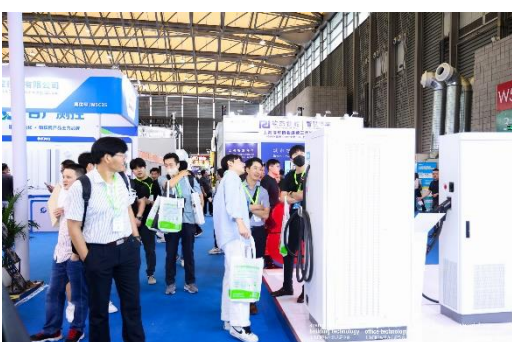
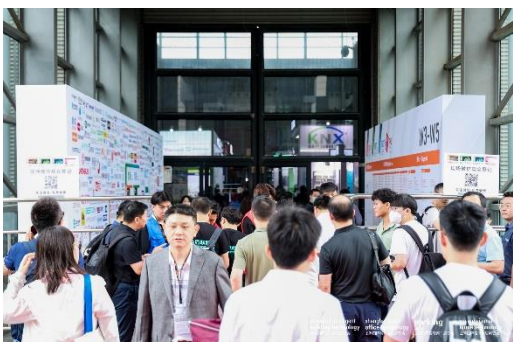
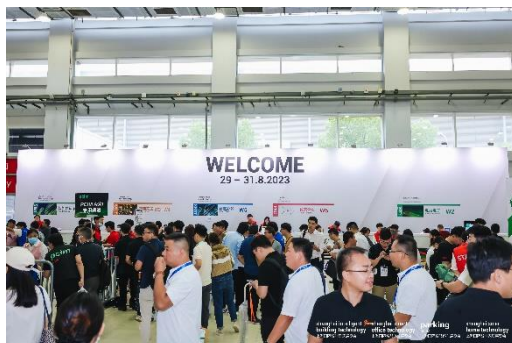


## Media interviews



# Smart Parking

## 2023 Highlights



# Smart Parking

**3-5 September, 2024**

**Shanghai New International Expo Centre  
Shanghai, China**

**See You in 2024 !**

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