

Professional conference programme in tandem



On top of the exhibition, a high-calibre seminar programme will also be presented to forge an exchange platform of market intelligence for the sector. Parking China 2019 will collaborate with local associations and trade authorities to deliver talks ranging from industry analysis and customer trends to cutting-edge technologies.

In the last edition, the highlighted session “IoT- Enlighten Smart Parking in the New Age” seminar, co-organised by Messe Frankfurt and Shanghai Parking Service Trade Association, was well-received among the audience. Looking forward, such industry-oriented collaborations will be further enhanced, and fairgoers are expected to gain benefits through not only the first-hand market news presented, but also the business and networking opportunities offered.

Voices of speakers

“We’d like to showcase our leading parking solutions to the market. Through combining IoT technology with other cutting-edge technologies, I believe the problem of urban parking congestion can be alleviated.”

Mr Zhu Jiandong, Secretary-General, Shanghai Parking Service Trade Association

“Today I’m delighted to be invited to Parking China. My sharing was mainly on the research of current parking situations in China, and urban parking problems and the relationship between city and parking from the past to the future.”

Ms Zou Renying, CEO, PMO



Subject to change, as of Dec 2018

Product groups

Access control systems	Barrier products	Big data algorithms
Car park environmental planners	Charging equipment	Cloud platform databases
Intelligent bill & payment systems	Intelligent car locate systems	Intelligent parking machines
License plate recognition systems	Mechanical parking systems	New energy vehicles devices
On street parking facilities	Parking facility management providers	Parking guidance systems
Parking magnetic sensors	Parking safety & security products	Parking service systems

Show details

Date 3 – 5 September 2019 (Tuesday – Thursday)	Organisers Guangzhou Guangya Messe Frankfurt Co Ltd Shanghai Hongshan Exhibition Service Co Ltd
Opening hours 3 – 4 September 2019 09:00 – 17:00 5 September 2019 09:00 – 14:30	Co-organiser China Urban Parking Industry Association (Joint Conference)
Venue Hall W2, Shanghai New International Expo Centre 2345 Longyang Road, Pudong, Shanghai, China	Contact Messe Frankfurt (Shanghai) Co Ltd Room 1001, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong New Area, Shanghai, P.R. China Ms Jessica Chen / Ms Lucia Wong Tel: +86 21 6160 8433 / +852 2238 9937 Fax: +86 21 6168 0788 parking@china.messefrankfurt.com
Participation fees Standard booth RMB 12,000 / 9 sqm (min 9 sqm) Raw space RMB 1,100 / sqm (min 36 sqm)	

parking
CHINA

Comprehensive trade platform for
China’s smart parking industry

3 – 5 September 2019
Hall W2, Shanghai New International Expo Centre
Shanghai, China

www.smartparkingchina.com



Grow your business at Parking China



With an increasing number of privately owned cars, parking shortages for residential and commercial usage have become a state-wide issue in China. This has led to the Chinese government's call to implement the latest technologies in order to alleviate the problem. Echoing the needs of the market is Parking China, a specialised exhibition for intelligent parking systems and solutions. The fair will be held from 3 – 5 September 2019 in Shanghai, China covering a wide-range of products related to intelligent parking. Fairgoers can take advantage of unparalleled opportunities to meet and network with members of the industry in China.

Huge demand sparks strong business drive

China has over 200 million privately owned vehicles across the country. This staggering number of cars has created considerable needs for parking facilities, both geographically and technologically, in almost every metropolis in the country.

In China's 13th Five-Year Economic Plan, over USD 9 billion was allocated to improve parking facilities nationwide. This goal is to be achieved through not only government-lead initiatives, but also involvement from the private sector.

Shanghai, as the leading city in many social reforms and business investments in China, stands out in hosting prime exhibitions to reshape trends and unlock business opportunities in the parking sector. Companies involved in the intelligent parking sector will be able to capitalise on business potential that this thriving market has to offer.



The potential of intelligent parking systems

Intelligent parking solutions are key to utilising parking spaces efficiently. According to research conducted by the Shanghai Communications Bureau, unutilised parking spaces in major cities can reach a rate as high as 44.6%. This speaks to the need for smart technologies such as cloud computing, big data and IoT calculations in China, and has thus led to the huge demand for global intelligent products.



Parking China – your place to be



On the basis of successful cooperation with Shanghai Parking Service Trade Association in 2018, Parking China will collaborate with the China Urban Parking Industry Association (Joint Conference) in 2019 to generate new opportunities for the smart parking industry.

The CUPIA Joint Conference consists of parking industry associations from 17 provinces or cities, including Shanghai, Chengdu, Wuhan, Tianjin, Nanjing, Suzhou and Guangdong, as well as the Static Traffic Association and China Municipal Engineering Association Urban Parking Branch. This ensures more networking opportunities offered to fairgoers.

International organiser with parking trade fair experience

Since 2016, Parking China has been offering state-of-the-art parking solutions and technologies, and serves as a gateway for enterprises to enter China's booming market. Benefiting from the extensive network and resources of Parken, a Mesago Messe Frankfurt branded event held in Germany, Parking China is the ideal platform to promote your products on a global scale.



Voices of exhibitors

"I think Parking China is the most effective trade fair we have attend this year. We received contacts from over 200 potential clients and some enquiries from overseas visitors. We even have invited some key clients to our company for further discussion on potential procurements."

Mr Lou Bo, Operation Director, Shanghai CTP Info-Tech Co Ltd

"We are a parking start-up. Through Parking China, not only have we successfully launched our new products, but we also received valuable feedback from professional visitors. This will benefit our future products' R&D and market positioning. We are satisfied with the organisation and are already considering enlarging our booth in Parking China 2019."

Mr Chen Kaiming, CEO, Shanghai Wanting Tech Co Ltd

Voices of visitors

"As a parking lot management company, we learnt about the products of smart parking industry whilst paying much attention to supporting industries related to parking lot management, such as parking lot ventilation systems, energy-saving lighting control systems and AI control systems, greatly raising our purchasing efficiency."

Ms Li Mu, Shanghai Shizhong Parking Management Service Co Ltd



"We were looking for total solutions for car park decorations and parking products. Our interest of visiting was to learn about the up-to-date technologies and application of smart parking and to incorporate into intelligent buildings. I am happy that we are able to locate suppliers that are of our interest."

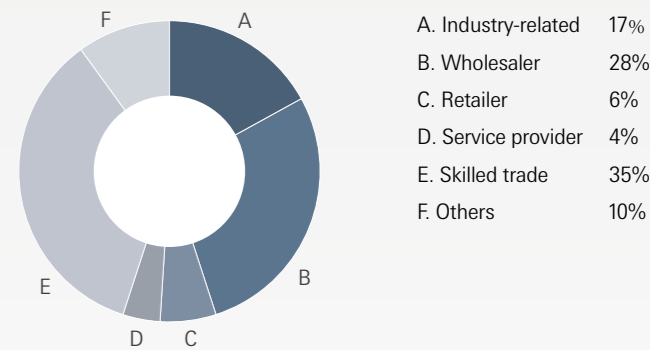
Mr Jiang Yubo, Deputy General Manager, Meicheng Co Ltd



Visitor profile

- Real estate developers, investors
- Property management, owners' committees, car park facility management organisations
- Urban planning, architectural design, commercial design institutes
- Building main contractors, sub-contractors and supervisory agencies
- Static traffic management leadership teams at all levels, transportation operation committees, city investment companies, transportation investment companies

Visitor business nature 2018*



* Includes concurrent events - Shanghai Intelligent Building Technology and Shanghai Smart Home Technology