

Application Form

3 Sep – 5 Sep 2019

Shanghai New International Expo Centre (SNIEC) (W2)

Shanghai, China

Please complete in block letters, sign and return original to:

Overseas Contact

Messe Frankfurt (Shanghai) Co Ltd Contact Name: Ms Jessica Chen

Room 1001, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong New Area, Shanghai, P.R. China

Tel: +86 21 6160 8433 Fax: +86 21 6168 0788 Email: jessica.chen@china.messefrankfurt.com

For office use:

Booth type: _____ Booth no.: _____ Booth size: _____ sqm

A. Exhibiting company details (see point 10 on Specific Terms and Conditions of Participation on page 3)

Company name (English): _____

Company name (Chinese): _____

Address (English): _____

City: _____ ZIP/Postal code: _____ Country: _____

Address (Chinese): _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

B. Contact information for fair operation matters (information will not be shown in Organiser's printed matters and website)

Contact Person: Mr. /Ms. _____ Position: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____

C. Billing details (complete only if different from part A of the above):

Company name: _____

Contact Person: Mr. /Ms. _____ Position: _____

Address: _____

City: _____ ZIP/Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

D. Our products belong to the following product groups (total percentage of all groups should be 100%):

- ___% 1. Smart parking management systems: license plate recognition systems, barrier products, access control systems, parking magnetic sensors, parking guidance systems, intelligent bill & payment systems, intelligent car locate systems
- ___% 2. Parking service systems, parking facility management company, parking environmental planner
- ___% 3. Parking devices & equipment for new energy vehicles
- ___% 4. Parking safety & security products
- ___% 5. On street parking facilities, intelligent parking machines, mechanical parking systems & components
- ___% 6. Media & Press
- ___% 7. Others (_____)

E. **Please use not more than 20 words to describe your products.**

F. **Major brand name(s):** _____

G. **Participation fee**

<p>Standard booth (minimum 9 sqm, with multiple 9 sqm unit addition)</p> <p>Booth size: _____sqm</p> <p>Participation fee: RMB 12,000 / 9 sqm</p>	<p>Standard booth (9 sqm) includes:</p> <ul style="list-style-type: none"> - Wall-to-wall carpet - Fascia board with company name and booth number - 1 table & 2 folding chairs - 2 spot lights - 1 socket (220V) - Booth cleaning - Listing in online exhibitor list - Visitor invitation cards
<p>Raw space (minimum 36 sqm) *</p> <p>Booth size: _____sqm</p> <p>Participation fee: RMB 1,100 / sqm</p>	<p>Raw space includes:</p> <ul style="list-style-type: none"> - Floor space - Listing in online exhibitor list - Visitor invitation cards

Payment: 50% deposit is required with application. Final / balance payment is due on **2 June 2019**. Please see page 3 for bank account details.

***Remarks:** Raw space exhibitors are entitled to pay the hall management fee to the venue and cleaning deposit fee during the move-in period, on top of the participation fee.

H. **Name of legally responsible person (Please write the name and sign below)**

We hereby accept the General Terms and Conditions of the show and the Specific Terms & Conditions on page 3 of this application form.

Name: Mr./Ms. _____ Title: _____
First name Last name

Signature: _____ Date: _____

Company chop: _____

(Please see page 3)

Specific Terms and Conditions of Participation

- 1. Organisers**
Guangzhou Guangya Messe Frankfurt Co Ltd
Shanghai Hongshan Exhibition Service Co Ltd
- 2. Co-organiser**
Shanghai Parking Service Trade Association
- 3. Event location**
Shanghai New International Expo Centre (SNIIEC) W2
2345 Longyang Road,
Pudong New Area,
Shanghai, P.R.C. 201204
- 4. Date of event**
3 Sep – 5 Sep 2019
- 5. Date of move in & move out**
Move in: 1 Sep – 2 Sep 2019
Move out: 5 Sep 2019
- 6. Registration and confirmation**
Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of application in writing by fax and original mail.
- 7. Terms of payment**
A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before 2 June 2019. All bank charges are to be borne by applicant.

Payment should be made to:
A/C Holder:
GZH Guangya Messe Frankfurt Co., Ltd.
Bank Name:
HSBC Bank (China) Company Limited Guangzhou Branch
Bank Address:
G2, Ground Floor, Garden Hotel, No. 368 Huan Shi Dong Road, Guangzhou, PRC, 510064
USD A/C No.: 009-035577-055
RMB A/C No.: 629-035577-014
Swift Code: HSBCCNSHGZH
- 8. Cancellation**
If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, catalogue fees etc.
- 9. General terms and conditions of participation**
The detailed General Terms & Conditions of Participation are given on the organiser's website www.messefrankfurt.com.hk and can be requested in printed form if required.
- 10. Booth allocation**
The booth will be allocated in accordance with marketing criteria. No change of booth location is allowed once it has been assigned & informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The organiser reserves all rights regarding the final booth arrangements.
- 11. Catalogue entry / fair guide**
If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.
- 12. Intellectual property rights / copyright**
The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.
- 13. Correspondence address for enquiries**
Messe Frankfurt (Shanghai) Co Ltd
Rm.1503, 15/F, Taiping Finance Tower
488 Middle Yincheng Road Pudong New Area Shanghai 200120, P.R. China

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Email:
parking@china.messefrankfurt.com

Web:
<http://www.smartparkingchina.com>