

Application Form

2 Sep – 4 Sep 2020

Shanghai New International Expo Centre (SNIEC) (W5)
Shanghai, China

Please complete in block letters, sign and return original to:

Overseas Contact

Messe Frankfurt (Shanghai) Co Ltd Contact Name: Ms Jessica Chen
Room 1001, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong New Area, Shanghai, P.R. China
Tel: +86 21 6160 8433 Fax: +86 21 6168 0788 Email: jessica.chen@china.messefrankfurt.com

For office use:

Booth type: _____ Booth no.: _____ Booth size: _____ sqm

A. Exhibiting company details (see point 10 on Specific Terms and Conditions of Participation on page 3)

Company name (English): _____

Company name (Chinese): _____

Address (English): _____

City: _____ ZIP/Postal code: _____ Country: _____

Address (Chinese): _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

B. Contact information for fair operation matters (information will not be shown in Organiser's printed matters and website)

Contact Person: Mr. /Ms. _____ Position: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____

C. Billing details (complete only if different from part A of the above):

Company name: _____

Contact Person: Mr. /Ms. _____ Position: _____

Address: _____

City: _____ ZIP/Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

D. Our products belong to the following product groups (total percentage of all groups should be 100%):

- ___% 1. Smart parking management systems: license plate recognition systems, barrier products, access control systems, parking magnetic sensors, parking guidance systems, intelligent bill & payment systems, intelligent car locate systems
- ___% 2. Parking service systems, parking facility management company, parking environmental planner
- ___% 3. Parking devices & equipment for new energy vehicles
- ___% 4. Parking safety & security products
- ___% 5. On street parking facilities, intelligent parking machines, mechanical parking systems & components
- ___% 6. Media & Press
- ___% 7. Others (_____)

E. **Please use not more than 20 words to describe your products.**

F. **Major brand name(s):** _____

G. **Participation fee**

Standard booth (minimum 9 sqm, with multiple 9 sqm unit addition) Booth size: _____sqm Participation fee: RMB 12,000 / 9 sqm	Standard booth (9 sqm) includes: <ul style="list-style-type: none"> - Wall-to-wall carpet - Fascia board with company name and booth number - 1 table & 2 folding chairs - 2 spot lights - 1 socket (220V) - Booth cleaning - Listing in online exhibitor list - Visitor invitation cards
Raw space (minimum 36 sqm) * Booth size: _____sqm Participation fee: RMB 1,100 / sqm	Raw space includes: <ul style="list-style-type: none"> - Floor space - Listing in online exhibitor list - Visitor invitation cards

Payment: 50% deposit is required with application. Final / balance payment is due on **1 June 2020**. Please see page 3 for bank account details.

***Remarks:** Raw space exhibitors are entitled to pay the hall management fee to the venue and cleaning deposit fee during the move-in period, on top of the participation fee.

H. **Name of legally responsible person (Please write the name and sign below)**

We hereby accept the General Terms and Conditions of the show and the Specific Terms & Conditions on page 3 of this application form.

Name: Mr./Ms. _____ Title: _____
First name Last name

Signature: _____ Date: _____

Company chop: _____

(Please see page 3)

Specific Terms and Conditions of Participation

1. Organisers

Guangzhou Guangya Messe
Frankfurt Co Ltd
Shanghai Hongshan Exhibition
Service Co Ltd

2. Co-organiser

China Urban Parking Industry
Association(Joint Conference)

3. Event location

Shanghai New International Expo
Centre (SNIEC) W5
2345 Longyang Road,
Pudong New Area,
Shanghai, P.R.C. 201204

4. Date of event

2 Sep – 4 Sep 2020

5. Date of move in & move out

Move in: 31 Aug – 1 Sep 2020
Move out: 4 Sep 2020

6. Registration and confirmation

Application to exhibit is made by
submitting a completed and signed
application form to the organiser.
The organiser will confirm receipt of
application in writing by fax and
original mail.

7. Terms of payment

A deposit of 50% is required upon
application. Applicants should remit
the appropriate amount directly to the
organiser. Final balance of 50% is
due on or before 1 June 2020. All
bank charges are to be borne by
applicant.

Payment should be made to:

A/C Holder:
GZH Guangya Messe Frankfurt Co.,
Ltd.
Bank Name:
HSBC Bank (China) Company
Limited Guangzhou Branch
Bank Address:
G2, Ground Floor, Garden Hotel, No.
368 Huan Shi Dong Road,
Guangzhou, PRC, 510064
USD A/C No.: 009-035577-055
RMB A/C No.: 629-035577-014
Swift Code: HSBCCNSHGZH

8. Cancellation

If an applicant withdraws his
application, for whatever reason,
before he receives either a
rejection or confirmation of his
application, any participation fee
paid will be forfeited.

If the exhibitor notifies the
organiser of his withdrawal within
three months of the start date of
the event, he is liable for the total
participation fee.

Should the exhibitor under
contract (i.e. in receipt of
confirmation) inform the organiser
that he will not participate in the
event, providing the organiser is
able to resell the stand without
loss, the payment to be made by
the exhibitor will be reduced to a
handling fee of US\$1,000
irrespective of the exhibitor's full
liability for additional costs,
catalogue fees etc.

9. General terms and conditions of participation

The detailed General Terms &
Conditions of Participation are
given on the organiser's website
www.messefrankfurt.com.hk and
can be requested in printed form if
required.

10. Booth allocation

The booth will be allocated in accordance
with marketing criteria. No change of
booth location is allowed once it has been
assigned & informed.

Additionally represented companies (co-
exhibitors) must arrange their participation
through the main exhibitor.

In cases where an application is received
for nine (9) sqm, but due to hall layout
only larger spaces are available, the
applicant is required to pay the full cost of
the additional space up to a maximum of
six (6) sqm. The organiser reserves all
rights regarding the final booth
arrangements.

11. Catalogue entry / fair guide

If the organiser does not receive the
catalogue entry form (from the exhibitor
manual) from the exhibitor, information
from the application form will be used to
prepare the exhibitor's entry in the
catalogue or fair guide.

12. Intellectual property rights / copyright

The exhibitor warrants that his exhibits
and packages thereof and the related
publicity materials do not in any way
whatsoever violate or infringe any third
party's rights including trade marks,
copyrights, designs, names and patents
whether registered or otherwise. The
organiser has the right to refuse
participation of any exhibitor found guilty
of infringement of intellectual property
rights at any future trade fairs.

13. Correspondence address for enquiries

Messe Frankfurt (Shanghai) Co Ltd
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Web:

<http://www.smartparkingchina.com>